



Smart Sites

By Keda Industries

This document outlines the various aspects of Keda Industries' Smart Sites. Within this article you will find, the step-by-step Smart Site fulfillment process, Smart Site customization parameters, Smart Site completion deliverables, recommended services to help support your Smart Site, and other helpful information.

****Note:** All Smart Sites are subject to Keda Industries' [Smart Site Terms of Service](#)

Smart Site Fulfillment Process

Once your Smart Site has been purchase, here is the process we will go through in order to complete your site, make it live on the web, and complete the fulfillment process.

1. Complete the [Smart Site Intake Form](#) (SSIF).
2. Once we receive the SSIF, we will setup a **Development (Dev) Domain** name to begin building your Smart Site.
 - a. Ex.
If your company name is *John Doe Consulting* then your Dev Domain will be something like; <http://jdconsulting.keda.website>
3. Our technicians install the Smart Site framework and demo materials on the Dev Domain.
4. We will implement your Branding/Logo(s), Content, Color Scheme, Links, and additional Supporting Media on the Smart Site.
 - a. This information is primarily gathered through the SSIF, but we may reach out to you in order to acquire additional materials as needed.
5. Once all necessary materials have been received and implemented on the Dev Domain, we will set an appointment to review the Smart Site with you.
 - a. During this review appointment, we will create a list of requested changes for the site.
6. Our team will implement the agreed upon requested changes on the Smart Site.
7. The Smart Site is reviewed with you once more to create a final list of changes.
8. Our team performs the final round of agreed changes and performs an end-to-end Quality Check of your Smart Site.
9. We transfer the Smart Site **from** the Dev Domain **to** the Primary Domain where you would like your Smart Site to be live for the world to see.
 - a. If you need to purchase a domain or hosting, please visit:
<http://host.poweredbykeda.com/>
10. The project is now complete and the Smart Site login details are sent to you.

Smart Site Customization Parameters

We built our Smart Sites to be a turnkey solution to website creation. They contain all of the core elements one needs for a modern website, paired with ability for long-term use and customization. Many individuals continue to advance and customize their Smart Sites long after the initial completion. With that said, here are some stipulations and parameters for your initial Smart Site setup.

- **Page Limit**

Smart Sites are up to 11 pages total, based off of our original template structure. Any deviation from the pages listed below must be discussed with your Keda Smart Person and agreed-upon prior to beginning the building process. The Smart Site page structure is as follows:

- Homepage
- Services/Products Landing Page
- Three (3) Service-/Product-Specific Pages
- About Page
- Testimonials/Reviews Page
- Sitemap Page
- Privacy Policy Page
- Terms of Use Page

- **Content and Media**

All content and media (i.e. images, photographs, videos) are to be supplied by you, the client, for us to implement on the Smart Site. However, available upon request, we have a vast array of resources to help with acquisition and creation of these materials.

- **Color Scheme**

Smart Sites allow for implementation of your own customized color scheme. Unless specifically provided by you, we will use our best discretion to implement a color scheme to match with your branding/logo and other provided media.

- **Third-Party Services, Systems, and Plugins**

Smart Sites are built using the WordPress framework and therefore are able to utilize a wide variety of third-party services, systems, and plugins. These may consist of, but are not limited to: scheduling/booking systems, shopping-cart functions, member areas, blogging abilities, re-marketing/re-targeting tools, backup and recovery systems, analytic and reporting tools, and much more. Our standard Smart Sites, at the advertised price, do **not** include the integration of these systems. However, as a company we do perform installation, implementation, and support for a variety of these systems. Please talk to your Keda Smart Person about any third-party systems you are interested in including in your site. Many, but not all, can be included at the advertised Smart Site price.

Smart Site Completion Deliverables

1. Live, up-to 11 page, Smart Site on the domain name of your choice (which you own).
2. Up to 3 Email Accounts setup under the same domain name (subject to the limitations of the website hosting package your purchase).
3. Login credentials to access all aspects of your Smart Site:
 - a. Smart Site Administrative Dashboard
 - b. Domain Name Registrar
 - c. Website Hosting Provider
 - d. File Transfer Protocol (FTP)
 - e. MySQL Database
 - f. Webmail Portal
 - i. Instructions for setting up email account(s) on your desired device or email client.
4. Recommended Supporting Services and Tools to further enhance your Smart Site

Recommended Smart Site Supporting Services

1. **Web Maintenance Services**

This is a safety and security service Keda provides to continually support and monitor your site after it is completed and made live. For more information, please visit:

<http://poweredbykeda.com/services/web-maintenance/>

2. **LocalUp Packages**

LocalUp is a suite of services to promote your business across the web and provide additional Search Engine Optimization (SEO) support to your website. For more information, please visit:

<http://poweredbykeda.com/services/localup/>

3. **Domain Privacy Services (to reduce Spam)**

When a domain name is registered through a Registrar service, the contact information for the individual who registered it is made available for public viewing. This often results in an increase of advertising and marketing offers from a variety of companies across the world. More often than naught, these offers are spam. In order to help reduce this spam, we recommend purchasing Domain Privacy to protect your contact information from spammers. For more information, please visit: <http://poweredbykeda.com/domain-privacy>